

Curriculum Vitae

MOSHIKO ATIA

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WORK EXPERIENCE

Multiplayer

2016 – present – Founder and Art Director

Managing UI design of app screens.

Working alongside founders and stakeholders in the process of fund raising and investor recruiting

Creating a marketing plan for both online and offline channels.

Gili Basson Studio

2017-2018 - Designer Assistance

Designing, fabric cutting, drafting and sewing.

Appen

2015 Transcription Project.

Pure

2014 –2016 – Front Desk Manager

Managed 3 receptionists and organized the front desk's timetable

Responsible for course time table and direct administrative communication with fitness trainers

Worked alongside Sales Department in creating an online marketing plan.

Lee Cooper

2008-2012 - Sales and Store Management.

Responsible for managing store employees, shifts time table, fashion shows productions, and collection

launches In charge of stock orders, sales activities, and customer care.

VOLUNTEER WORK

2017 - Directing community-social activities for youth at risk at the Echpat organization.

EDUCATION

2014 – Present – B.Des – Industrial Design. Shenkar College of Engineering and Design, Ramat Gan.

2004 – 2010 – ORT Yad-Leibowitch high school, Netanya – Biology major.

SOFTWARES

Design Platforms: Photoshop / Illustrator / InDesign

3D Modeling: Solidworks / Rhinoceros

Rendering: Keyshot

Analytics: Google Analytics

Media: Google AdWords / Facebook Adverts / WordPress

Microsoft Office: Word / Excel / PowerPoint

Physical

MILITARY SERVICE

2010-2013 - Director of Base Office at Camp Rabin- "Hakirya", Tel Aviv.

LANGUAGES

Hebrew- Native

English- Fluent